

# City of Culture Leadership Programme

## How to Apply

We want to hear more about you, your ideas, and what you could bring to this programme. Answer these questions as openly and clearly as possible. We are not worried about how good your writing is, or how well you speak but we do want to get a sense of who you are, what change you want to see and why you are interested in getting involved.

Written answers to all three questions should be no more than 1,300 words, and recorded answers should be no more than 8 minutes (**we recommend using WeTransfer or Dropbox for sending us video/audio files**).

- 1. Tell us a bit about yourself**  
*(including things like your background, your current circumstances, how you feel about living in or near Coventry, what change you would like to see, what your ambitions are and what you are passionate about)*
- 2. Tell us about your idea that you would like time and support to develop**  
*(including things like a brief outline of your idea, what impact your idea could have on others, what type of support you need, why this programme would help you to make your idea a reality)*
- 3. Tell us what you would like to learn and what you think you can bring to the cohort**  
*(including your strengths and your needs, what you would like to learn from the programme, what you can contribute to the cohort, how you could work collaboratively with others)*

Applications should be sent to [recruitment@coventry2021.co.uk](mailto:recruitment@coventry2021.co.uk)

or

**Ruth Richardson**

Head of Team Development  
Coventry City of Culture Trust  
Herbert Art Gallery and Museum  
Jordan Well  
Coventry  
CV1 5QP

**Closing Date: 10am, 28 February 2020**



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