

## **COVENTRY CITY OF CULTURE TRUST DEVELOPMENT EVENTS MANAGER**

**Reports to HEAD OF CORPORATE PARTNERSHIPS**

**Role:** Development Events Manager  
**Salary:** Up to £30,000 gross per annum dependent on experience

### **CONTEXT**

In July 2020, we announced that Coventry's City of Culture programme will start in May 2021 and run for 12 months, allowing us to keep our promise to the city and region - to deliver an extraordinary year while providing some much-needed certainty and resources to our artists and communities.

This is your opportunity to be part of telling the story of the city that moves.

Coventry City of Culture Trust was set up in 2015 to bid to be UK City of Culture in 2021. Now that we have been successful in securing the prestigious title, we are recruiting the team ready to deliver an ambitious UK City of Culture year in 2021/22 and legacy.

We are a diverse, modern city which is re-imagining the role culture can play in bringing people together. Coventry is a city of welcome, a city of activists and pioneers, a city of peace and reconciliation, a city of innovation and invention, a City of Culture.

The Trust is committed to:

- Welcoming 2.5m additional visitors to Coventry in 2021/22
- 80% of the city's residents experiencing at least three events in 2021/22
- Increasing audience attendance from under-represented communities by 20%
- Activating more than 16,000 volunteers and participants
- Making long-lasting, tangible social change in Coventry
- Transforming who holds the power to create and curate in the city
- Starting a wave of cultural investment across the region

**COVENTRY CITY OF CULTURE TRUST  
C/O THE HERBERT ART GALLERY & MUSEUM, JORDAN WELL, COVENTRY, CV1 5QP  
WWW.COVENTRY2021.CO.UK**

REGISTERED ADDRESS: THE HERBERT ART GALLERY & MUSEUM,  
JORDAN WELL, COVENTRY, CV1 5QP, COMPANY NUMBER: 09808960  
CHARITY NUMBER 1165639, LIMITED BY GUARANTEE  
REGISTERED IN ENGLAND AND WALES

## JOB DESCRIPTION

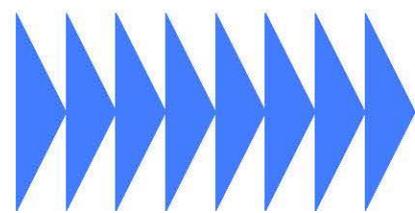
Coventry City of Culture Trust is looking to appoint a Development Events Manager to take the lead on all aspects of the Development Team's cultivation, stakeholder, hospitality and partnership events.

## THE ROLE

- Work with the Development team to plan the cultivation and hospitality events strategy targeted at the Trust's corporate sponsors, partners, donors and other funders and lead on the practical planning and delivery of intended cultivation and hospitality events, both large-scale and intimate; including receptions, dinners, private views, behind-the-scenes events and talks and virtual events, meetings and presentations
- Liaising with venues and organisations across the region to produce events, from inception to completion including the booking of speakers, entertainment, equipment, catering, venue dressing, working with the production team as required
- Managing event invitations, responses and guest lists, and ensuring accurate and timely joining instructions are shared with attendees whilst ensuring correct sponsor recognition at all events and updating the Trust's event management systems of all Development events
- Develop strong relationships and ensure good communication and smooth working practices with other teams across the Trust, in particular Marketing and Communications, Ticketing, and Production
- Ensure compliance with the Trust's policies, including procurement, health and safety, safeguarding and accessibility
- Commit to supporting the Trust's monitoring and evaluation programme, collecting data and reporting as required
- To ensure that the health and wellbeing of colleagues, partners and participants are always a key consideration of your work
- To work flexibly as a member of the Coventry 2021 team and contribute to delivering other elements of the team's work programme as required
- Actively engage with the organisation's vision and policies regarding equal opportunities and diversity, artistic ambition, participation and engagement, health and safety, monitoring and evaluation
- To be aware of, and undertake to comply with the Trust's GDPR, Health and Safety and Diversity and Equality Policies



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## PERSON SPECIFICATION

- Experience of planning and managing a variety of events across size and scale, including the management of event staff and volunteers and experience of utilising digital meeting platforms
- Demonstrable experience of effective budgetary management of events
- Experience of managing external suppliers and monitoring the quality of their delivery
- An effective communicator, both internally and externally
- Strong attention to detail
- To be willing to work evenings, early morning and/or weekends if required to meet deadlines and/or attend events
- Excellent organisational and time-management skills and ability to prioritise workload
- A personal and professional interest in Arts, Culture and Heritage
- Attributes of diplomacy, confidentiality, trust and respect for colleagues and partners
- To be based in, or be willing to move to within commuting distance of Coventry

## GENERAL

We aim to reflect all the city's communities in our workforce and as such candidates from currently under-represented groups, including those with disabilities, are especially encouraged to apply.

We are looking to build a team of people from a range of backgrounds and range of experiences. We can provide mentoring and training/support to less experienced candidates. Training and talent development within the Trust team and within the wider sector is central to our approach. All postholders are expected to participate in training and development activity and to contribute time and expertise to supporting our training programmes on site and occasionally off site.

This list of responsibilities is not exhaustive and team members will be required to perform duties outside of this as operationally required.

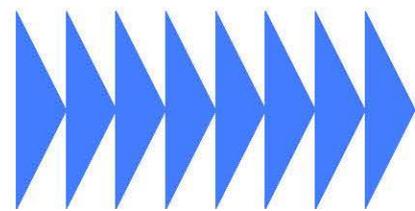
## PROCESS

Please submit up to a 2-page letter plus an up to date CV addressing your interest and suitability for the post using the above personal specification as a guide. Applications should be sent in PDF format to [recruitment@coventry2021.co.uk](mailto:recruitment@coventry2021.co.uk)

Coventry City of Culture Trust is committed to equal opportunities and will treat all applications fairly based on written submissions, please complete the anonymous equal opportunities form available at [www.coventry2021.co.uk/jobs](http://www.coventry2021.co.uk/jobs)



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## TIMETABLE

**Advertised** – Tuesday 1<sup>st</sup> September 2020

**Deadline for submissions** – 12 noon, Monday 28<sup>th</sup> September 2020

**Interviews** – Monday 5<sup>th</sup> October 2020 (to be held via video conferencing software)

**Start date** – As soon as possible

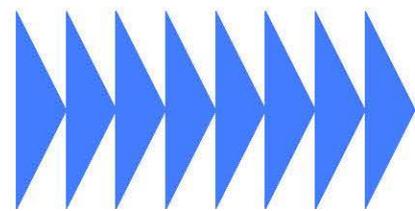
**Salary: Up to £30,000 per annum, dependent on experience**

## TERMS AND CONDITIONS

- This is a fixed term post until June 2022
- The post is working 39 hours (excluding 30 minute/1-hour lunch) per week Monday – Friday at hours to be agreed between 9am and 6pm with frequent evening and weekend work to see shows and events. Flexible working may be agreed
- The salary is paid monthly in arrears
- If asked to work additional hours at the weekend, Time Off in Lieu will be given if approved in advance with the Line Manager
- Pension auto-enrolment is applicable and employer contributions are currently 3%. The Trust's appointed pension provider is NEST. Further details are available
- Holiday 33 days per annum including public holidays. Holiday must be taken at a time to suit all colleagues
- Main place of work is the Trust's Office with frequent attendance at meetings offsite. However, given current government guidelines all Trust employees are currently homeworking. The successful candidate will be welcomed into the Trust and supported through a remote induction process
- There is a probation period of three months during which time the notice period is one week; on confirmation of appointment the notice period is one month
- On appointment the successful candidate must be able to provide the correct documents as proof of their right to work in the UK for duration of the contract
- The candidate's contract of employment with the Trust does not come into force until



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the first day of work

For more information about the Coventry 10-year Cultural Strategy visit [www.covculture.com](http://www.covculture.com)  
and for more information about Coventry UK City of Culture 2021 visit  
[www.coventry2021.co.uk](http://www.coventry2021.co.uk)



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