



**Coventry City of Culture Trust**  
**CALL FOR EXPRESSION OF INTEREST**  
**Producer – Prototype City**  
**Context**

Coventry City of Culture Trust was set up in 2015 to bid to be UK City of Culture in 2021. Now that we have been successful in securing the prestigious title, we are recruiting the team ready to deliver an ambitious UK City of Culture year in 2021/22 and legacy. We are a diverse, modern city which is re-imagining the role culture can play in bringing people together. Coventry is a city of welcome, a city of activists and pioneers, a city of peace and reconciliation, a city of innovation and invention, a City of Culture. The Trust is committed to:

- Welcoming 2.5m additional visitors to Coventry in 2021/22
- 80% of the city's residents experiencing at least three events in 2021/22
- Increasing audience attendance from under-represented communities by 20%
- Activating more than 16,000 volunteers and participants
- Making long-lasting, tangible social change in Coventry
- Transforming who holds the power to create and curate in the city
- Starting a wave of cultural investment across the region

**The role**

The role of the Producer is to lead creatively on the delivery of an international exchange programme, Prototype City, which will be launched as part of Coventry City of Culture 2021. The role will focus on working with teams of architects, designers and community groups to design and build a series of public realm projects, facilitate workshops and any relevant public-facing events, as well as managing budget and overseeing the fabrication of the projects.

Prototype City is a British Council international exchange programme, bringing together architects and designers to address global urban challenges, focusing on sustainability and circular economy, isolation and community, youth and access. The British Council is the International Partner for the Coventry City of Culture 2021.

For this edition, three teams of architects and spatial practitioners from different countries and regions will work with UK-based architects to propose ideas that respond to urban challenges which arise from specific needs in Coventry. These ideas will be prototyped and built in public spaces across Coventry as part of the activities celebrating Coventry's status as City of Culture 2021.

A public programme of talks and events will engage with local communities and also highlight the value of international perspective in urban design, placemaking and connections between cities around the world.

**COVENTRY CITY OF CULTURE TRUST**  
**C/O THE HERBERT ART GALLERY & MUSEUM, JORDAN WELL, COVENTRY, CV1 5QP**  
**WWW.COVENTRY2021.CO.UK**

REGISTERED ADDRESS: THE HERBERT ART GALLERY & MUSEUM,  
JORDAN WELL, COVENTRY, CV1 5QP, COMPANY NUMBER: 09808960  
CHARITY NUMBER 1165639, LIMITED BY GUARANTEE  
REGISTERED IN ENGLAND AND WALES

The Producer will be expected to work with multiple stakeholders, including communities and users of the sites in Coventry, leads from the Coventry Year of Culture team, British Council's Architecture Design Fashion team and the participating design teams. They will be expected to deliver a high-quality project with outcomes defined (as above) to the timescale provided. As the main point of contact for the international and UK designers who make up the teams, the Producer will need to work closely with them to encourage and support a highly collaborative and engaging design process.

Due to the current global pandemic, we anticipate that the Producer will work from home and the workshops will be held online. Therefore, a large part of the Producer's role will be to actively engage the community groups and site users with the design teams in developing ideas and prototypes relevant to the site and context of Coventry. If travel restrictions are relaxed, the Producer will be expected to travel to Coventry for scoping visits and installation. They will also lead on arranging travel and accommodation for the international participants.

### **Timeline**

Feb - March 2021: Commissioning of 9 architects for 3 teams (3 from the UK and 3 based overseas)

April - June 2021: Design teams workshop ideas; community consultations & creative industry input

Summer 2021: Public architecture crit to present ideas (digital or physical)

Oct/Nov 2021: Prototype constructed, Prototype City: Coventry programme launch

Dec 2021: Release film documenting process and programme

### **Fee**

A day rate of up to £300 per day (depending on experience) for 40 days work to December 2021.

### **How to Apply**

Please fill in this [application form](#). If you need any assistance with your application, or if you have any questions about the role, please contact [Jacqui.lbbotson@coventry2021.co.uk](mailto:Jacqui.lbbotson@coventry2021.co.uk)

**Advertised – 30 November 2020**

**Deadline – 11 December 2020 at midday**

**Interviews – 18 December 2020**

Following government guidelines, follow-up conversations will likely be held via video conferencing software.

For more information about Coventry UK City of Culture 2021 visit [www.coventry2021.co.uk](http://www.coventry2021.co.uk)



COVENTRY2021.CO.UK  
@COVENTRY2021

