



COVENTRY CITY OF CULTURE TRUST

'TRY IT' PROJECT MANAGER (PILOT PROJECT) - EXPRESSION OF INTEREST

Context

Coventry City of Culture Trust was set up in 2015 to bid to be UK City of Culture in 2021. Now that we have been successful in securing the prestigious title, we are recruiting the team ready to deliver an ambitious UK City of Culture year in 2021/22 and legacy.

We are a diverse, modern city which is re-imagining the role culture can play in bringing people together. Coventry is a city of welcome, a city of activists and pioneers, a city of peace and reconciliation, a city of innovation and invention, a City of Culture.

The Trust is committed to:

- Welcoming 2.5m additional visitors to Coventry in 2021/22
- 80% of the city's residents experiencing at least three events in 2021/22
- Increasing audience attendance from under-represented communities by 20%
- Activating more than 16,000 volunteers and participants
- Making long-lasting, tangible social change in Coventry
- Transforming who holds the power to create and curate in the city
- Starting a wave of cultural investment across the region

This is a partnership project with Warwickshire County Council. It is part of the *21 Streets of Culture* Collaborative City Programme as well as the *Creative Cures* promotion led by the Caring City team for Coventry City of Culture Trust.

Try It Project

Please see full project description under this roles supporting information at www.coventry2021.co.uk/jobs

The Pilot Project

During the R & D period for 'Try It' (December 2020 – March 2021) we need to research, call out to and meet a range of local creative and sporting practitioners with the aim to organise some 'Taster Workshops' in February 2021 for stakeholders to make a selection for the main programme during City of Culture.

Link workers/Social Prescribers of the County would be invited to targeted sessions for people who have non-clinical mental health problems, such as loneliness.

Research and development should also take place for a campaign around Arts & Health to decide what promotions are required to encourage participation in activities to achieve the best outcome.

COVENTRY CITY OF CULTURE TRUST
C/O THE HERBERT ART GALLERY & MUSEUM, JORDAN WELL, COVENTRY, CV1 5QP
WWW.COVENTRY2021.CO.UK

REGISTERED ADDRESS: THE HERBERT ART GALLERY & MUSEUM,
JORDAN WELL, COVENTRY, CV1 5QP, COMPANY NUMBER: 09808960
CHARITY NUMBER 1165639, LIMITED BY GUARANTEE
REGISTERED IN ENGLAND AND WALES

The pilot/R & D project will be carefully evaluated in March 2020 so that all the learning is built into the main programme.

The Role

- To research, call out for and gather a database of skilled and engaging creative practitioners covering all art forms and serving all age groups and abilities, including some sporting practitioners, in the Coventry & Warwickshire area;
- To organise and manage a workshop for practitioners/facilitators on how to set up a new club and become self-sustaining into the future to provide a legacy of healthy creative clubs for the area;
- Curate and schedule a 'taster/speed dating' workshop programme for February 2021 for stakeholders and social prescribing link workers to select the 'Try It' programme for 2021-22;
- Research some practitioners that can offer workshops targeted at people with particular health problems for social prescribing e.g. Singing for Breathing (COPD), Dance for Dementia etc.
- Prepare an application for funding to Arts Council England to enhance the project www.artscouncil.org.uk/thriving-communities-fund#section-1
- Work with the Creative Health Alliance and the Voluntary Arts Network on a campaign to promote 'Try It' and arts for health activities generally, working with artists and the Creative Health Festival

Personal Specification

- To have worked successfully in the community arts sector, and have a good working understanding of arts and health initiatives
- To have knowledge of arts for health activities and what proven benefits they provide
- To have strong organisational and administrative skills, experience of managing I.T. scheduling and budgeting programmes
- To be an enthusiastic and empathetic person with an active commitment to realising tangible change as a result of engagement with the arts
- To be creative and resourceful
- To have a knowledge of Coventry and the local area

Fee

The fee for the pilot project is **£3,000** (representing 15 days' work between January and March 2021).

Process

Please fill in this [application form](#). If you need any assistance with your application, or if you have any questions about the role, please contact Jacqui.lbbotson@coventry2021.co.uk

Timetable

Advertised – 30th November

Applications close – 18th December 12.00 midday

Interview date – 5th January 2021

Following government social distancing guidelines, interviews will likely be held via video conferencing.

For more information about Coventry UK City of Culture 2021 visit www.coventry2021.co.uk



COVENTRY2021.CO.UK
@COVENTRY2021

